Study on the influencing factors of Chinese Volleyball professional League under the background of "Football, Basketball and Volleyball Revitalization"

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Abstract:

The revitalization of China's volleyball cause must not avoid the development of professional league. Because the Chinese professional volleyball league is led by the government, the special form of the participation of clubs, and the construction mode of professional clubs is diversified, there have been many problems restricting the sustainable development of Chinese volleyball for a long time. On the Tokyo Olympic Games, the Chinese women's volleyball team defeat let the state general administration of sports top will look again to the league, so on October 8, 2021, the state general administration of sports issued by the "The 14th Five-year Sports Development Plan" in the revitalization of the "Football, Basketball and Volleyball Revitalization Project" mentioned in the volleyball professional league and club development related matters, for the development of professional league and the club development direction. In this context, with the four perspectives of professional league management mechanism, league influence, talent training and league culture as the starting point, the specific analysis, and put forward relevant countermeasures for the development of Chinese volleyball professional league.

KEY WORDS: China, professional league, football, basketball and volleyball revitalization